

# ECONOMIC SOLUTION FOR PRESENTING YOUR ADS, MENU ITEMS, PROMOTIONS ANDNOTES

Basic Easel is made of pine wood which is one of the most strongest woods used for furniture. Basic Easel is an economic solution for m any type of business. Capacity adjustable easel accommodates varying canvas sizes. It is made to be sturdy, strong, and will last in retail settings. Adjustable back support and chain ensures stability of the easel and comfortable use at different angles. It folds flat for easy storage.

# **KEY SELECTION ATTRIBUTES**

- $^{\ast}$  Basic Easel is an economic solution, made of pine Wood, one of the most strongest woods.
- \* Made to be sturdy, strong and long lasting for many type of businesses like retail.
- \* Ideal for presenting, ads, menus, promotions, messages and notes.
- \* Easy to present/change the posters/messages on a shelf.
- \* One set includes wooden parts of whole body and various hardware parts for asssembly.
- $\hbox{$^*$ Optional accessories like magnetic glass boards or opti-frames are not included.}\\$
- \* You can adjust height of easel for accommodating various canvas sizes: 19.68"x 27.83" up to 33.11"x 46.81".
- \* Adjustable back support and chain ensures stability and comfortable use at different angles.
- \* 3 different display height options.
- \* Easy to fold flat for easy storage.
- \* Packed unassembled in a one box.



# **COLOURS IN STOCK**





Natural Wood

Dark Wood

# **SUITABLE FOR**

Basic Easel can be used for INDOOR applications, for signage needs in many locations like shopping centers, markets, groceries, hotels, offices airports, shops and stores, hospitals, schools, apartments and many more. Especially when the advertisement needs to change often, Basic easel is an ideal solution.

# **FEATURES**



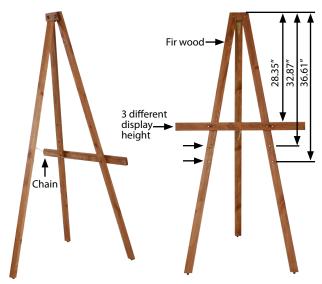




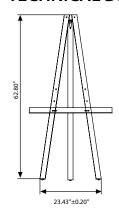


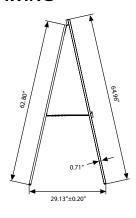


# **EXPLODED VIEW**

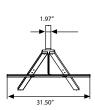


# **TECHNICAL DRAWING**





PACKING SIZE \*W X H X D



# **ARTICLES**

			WEIGHT	PACKING SIZE
ARTICLE	SIZE (x-y)	DESCRIPTION	WITH PACKING	*WXHXD
VTMC011127	23.43" X 29.13"	Natural Wood	11.023 lbs	6.10" X 67.72" X 3.15"
VTMCE11127	23.43" X 29.13"	Dark Wood	11.023 lbs	6.10" X 67.72" X 3.15"

# **OPTIONAL ACCESSORIES**



Colour chalkboard marker. 10 mm wide. 5 Pcs.



Frameless Frame. 15.74"x23.62", 23.62"x35.43" 23.62"x31.49".



White chalkboard marker for Wood Display. 10 mm wide. 3 Pcs.



Easy Wood Frame. Natural wood, Dark wood. 18.89"x26.77", 26.77"x38.58", 26.77"x34.64".



Opti Frame 1" 22"x28", 20"x30", 24"x36", 30"x40"



Frameboard 9 mm Cork, Magnetic, M&C 4x8.5"x11", 6x8.5"x11"



Snap Frame 1" 22"x28", 20"x30", 24"x36", 30"x40"



CHALKBOARD PANEL



Black, Red, White colours. 15.74"x23.62", 23.62"x35.43"



## PHYSICAL DATA

#### Material

Easel, made of pine Wood, one of the most strongest woods.

#### **Recycled Content**

N/A

#### **Surface Finish**

Dark Wood with lacquered finish. Natural wood natural finish

#### Warranty

All products are guaranteed for 1 years by Dispalys Outlet with below conditions: **Warranty Conditions** 

#### **Storage Conditions**

Goods should be stored at 32°F to 77°F in a dry place. Store in the original package.

#### **Design Considerations**

Made to be sturdy, strong and long lasting for many type of businesses like retail. You can adjust height of easel with 3 different display height options, for accomodating various canvas sizes: 19.68"x 27.83" up to 33.11"x 46.81".

### **Poster Material & Thickness**

A modern easel with a shelf is perfect for use with accessories like opti-frames, magnetic glassboards or chalkboard panels.

#### **Cleaning and Disinfecting**

Clean your displays, with damp microfiber clothes, rinsed with simply water or warm, soapy or gentle shampooed water. Avoid using vinegar, abrasive, acidic, alcohol-based or heavy cleaners or cleaners containing Ammonia. Only after cleaning the product, if needed, simply apply disinfectant or sanitizer that is in compliance with your local guidelines and regulations.

#### **Installation Considerations**

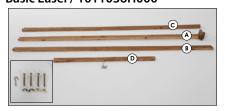
Packed unassembled in a sturdy box with an easy to understand instruction. One set includes wooden parts of whole body and various hardware parts for joining. Assembly in a short time. Adjustable back support and chain ensures stability and comfortable use at different angles. Easy to fold flat for easy storage. Please order the frame accessories seperately.

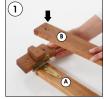
#### **Hazardous Substances**

Displays Outlet prioritizes compliance with the REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals ) and RoHS (Restriction of Hazardous Substances) directives to protect both the environment and human health. We ensure that our products do not contain substances listed under REACH and adhere to strict RoHS limits for hazardous materials. Our manufacturing process ensures that lead, mercury, cadmium, and other restricted substances remain within the permitted thresholds, guaranteeing safe and sustainable products for our customers.

# INSTALLATION INSTRUCTIONS

Basic Easel / 1011036H000







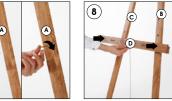




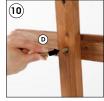








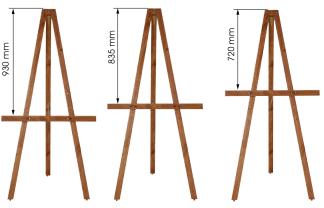














- Please inform the order number on the product or on the carton (e.g. 1/110001394-460) to the place that you have made the purchase if anyproblem with the product occurs.
- All rights reserved. All pictures, figures and writings are secured internationally by copy-right law. Infringements will be sued by civil and legal law

This technical sheet's contents are all subject to update and modification at Dispalys Outlet' exclusive discretion. There is nothing official about this document. For final and legally binding information, please get in touch with the sales staff at Dispalys Outlet.

