

## OPTI FRAME 0.55"



## OPTIMISED USE! LOW COST FRAMES WITH ADVANCED DESIGN FEATURES

Opti Frame is a new snap frame display product that brings a new dimension to retail display snap frames. This innovative and patent protected snap frame product is manufactured exclusively by M&T Displays. Our R&D team has focused their extensive knowledge on transforming production processes to create a completely new type of front-loading snap frame. Opti-Frame not only delivers multi functional applications with a variety of mounting options, but is specifically engineered to offer very competitive pricing in response to the demands of the competitive snap frame market. With four hinged sides, all you need to do is snap open the side profiles, place your insert then the PET protection and snap shut. Only takes less than a minute. PET protection foil keeps your insert from dirt and dust as well as getting damaged.

## KEY SELECTION ATTRIBUTES

- 0.55" / 45° - Round
- Mitred and round corner options are available.
- Ecologically friendly and low-cost.
- Ideal for various poster sizes.
- The front profiles are natural silver-anodised, or wood effect finish, various RAL colors available with antimicrobial powder coating.
- Gray color or wooden color backing and counter support.
- The product is protected in world by all required patent applications.
- Anti-glare poster cover sheet.
- Landscape and portrait use in same/one unit
- Wall mount or counter-top standing



Silver Anodised, Round Corner



Silver Anodised, Mitred Corner



Wood Effect, Mitred Corner



Black - RAL 9005, Mitred Corner



Red - RAL 3020 Mitred Corner



Blue - RAL 5002 Mitred Corner



RAL 1021-Yellow Mitred Corner



RAL 9005-Black Mitred Corner



RAL 6029-Green Mitred Corner



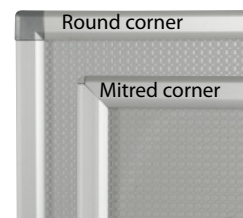
## COLOURS IN STOCK



## COLOUR OPTIONS



## CORNER TYPES



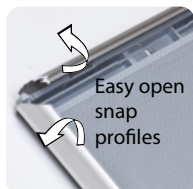
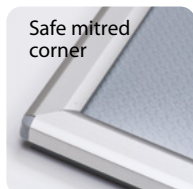
## PROFILE OPTIONS FULL FAMILY

Poster Size	0.55" Profile Safety	1" Profile Safety	Counter Support
5"X7"	✓	x	✓
8"X10"	✓	x	✓
8.5"X11"	x	✓	✓
11"X17"	x	✓	x
22"X28"	x	✓	x

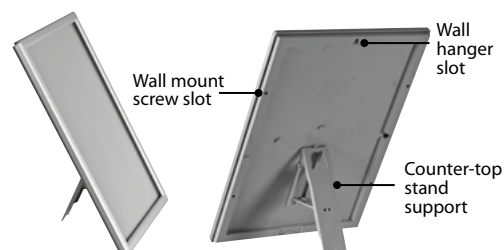
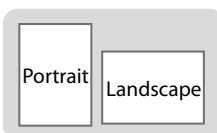
## SUITABLE FOR

Opti Frame can be used for INDOOR applications, for signage needs in many locations like shopping centers, markets, groceries, hotels, offices airports, shops, banks, car dealers, gas stations, restaurants, insurance companies, libraries, museums, telecom companies, travel agencies, and stores, hospitals, schools, apartments and many more.

## FEATURES



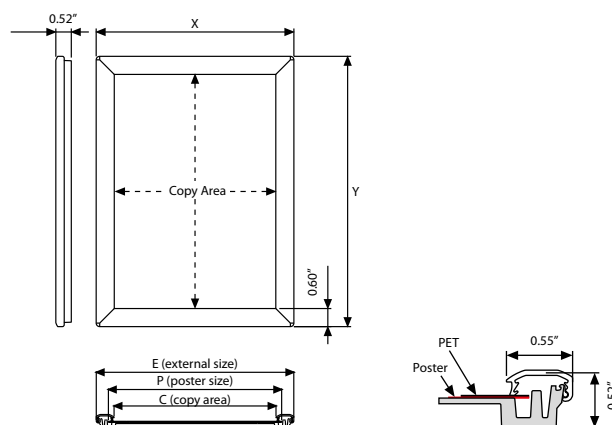
Multi functional use



## EXPLODED VIEW



## TECHNICAL DRAWING



T: +1 855-478-0652 / info@displaysoutlet.com/ www.displaysoutlet.com

# ARTICLES

MATERIAL : Silver anodized aluminum PROFILE : 0.55" / 450					WEIGHT	PACKING SIZE
ARTICLE	EXTERNAL (x-y)	POSTER	COPY	DESCRIPTION	WITH PACKING	*W X H X D
VDQ2560168	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	Without support	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ2560268	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	With support	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ2560111	8.82" X 10.83"	8" X 10"	7.60" X 8.82"	Without support	0.661 lbs	10.24" X 12.20" X 0.94"
VDQ2560211	8.82" X 10.83"	8" X 10"	7.60" X 8.82"	With support	0.661 lbs	10.24" X 12.20" X 0.94"

MATERIAL : Black powder coated RAL 9005 PROFILE : 0.55" / 450					WEIGHT	PACKING SIZE
ARTICLE	EXTERNAL (x-y)	POSTER	COPY	DESCRIPTION	WITH PACKING	*W X H X D
VDQ256C168	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	Without support	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ256C268	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	With support	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ256C111	8.82" X 10.83"	8" X 10"	7.60" X 8.82"	Without support	0.661 lbs	10.24" X 12.20" X 0.94"
VDQ256C211	8.82" X 10.83"	8" X 10"	7.60" X 8.82"	With support	0.661 lbs	10.24" X 12.20" X 0.94"

MATERIAL : Wood Look Effect PROFILE : 0.55" / 450					WEIGHT	PACKING SIZE
ARTICLE	EXTERNAL (x-y)	POSTER	COPY	DESCRIPTION	WITH PACKING	*W X H X D
UCP145W057	-	-	-	-	-	-
UCP145W157	VDQ256X268	5" X 7"	4.61" X 6.61"	With support	0.396 lbs	6.69" X 8.66" X 0.94"
UCP145W000	-	-	-	-	-	-
UCP145W100	VDQ256X211	8" X 10"	7.60" X 8.82"	With support	0.661 lbs	10.24" X 12.20" X 0.94"

MATERIAL : RAL powder coated PROFILE : 0.55" / 450					WEIGHT	PACKING SIZE
ARTICLE	EXTERNAL (x-y)	POSTER	COPY	DESCRIPTION	WITH PACKING	*W X H X D
VDQ256C268	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	RAL 9005 - Black	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ256F268	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	RAL 6029 - Green	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ256I268	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	RAL 9003 - White	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ256M268	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	RAL 5002 - Blue	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ256Z268	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	RAL 1021 - Yellow	0.396 lbs	6.69" X 8.66" X 0.94"
VDQ256S268	5.83" X 7.83"	5" X 7"	4.61" X 6.61"	RAL 3020 - Red	0.396 lbs	6.69" X 8.66" X 0.94"

# OPTIONAL ACCESSORIES



Counter Support Packed in 10.



Screw and Wall Plug  
For Opti Frame . Packed in 10.

# PHYSICAL DATA

## Material

0.55" mm aluminum profiles.  
PET poster cover. Patterned PS backing or ABS backing. Injection moulded plastic, foldable back easel.

## Poster Material & Thickness

0.0039" – 0.0078" for standard product. Max poster thickness is 0.019". Any non-standard poster thicknesses should be indicated with order.

## Surface Finish

Silver anodized, wood lining or black colour, antimicrobial powder coating. Custom colors also available, call for custom color requests.

## Recycled Content

Up to 78% recycled content used.

## Warranty

All products are guaranteed for 3 years  
Displays Outlet with below conditions:  
[Warranty Conditions](#)

## Installation Considerations

Opti Frame comes ready for wall mounting slots. On large frames comes with 2 slots on both long sides and small frames 1 slot on one long and one short side. Wall hanging is also available with wall hanger slots; placed on one of short and long sides. Opti Frame is packed individually in a cardboard box in standard.

## Storage Conditions

Goods should be stored at 32°F to 77°F in a dry place. Store in the original package.

## Design Considerations

Optional counter support offers a new counter stand position available as standard in each unit in portrait and landscape position. Rounded mitred corners ensure maximum safety in public areas. Suitable for silk screen printing, max. letter height is 0.27". No custom sizes available.

## Cleaning and Disinfecting

Clean your displays, with damp microfiber clothes, rinsed with simply water or warm, soapy or gentle shampooed water. Avoid using vinegar, abrasive, acidic, alcohol-based or heavy cleaners or cleaners containing Ammonia. Only after cleaning the product, if needed, simply apply disinfectant or sanitizer that is in compliance with your local guidelines and regulations.

## Hazardous Substances

Displays Outlet prioritizes compliance with the REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals ) and RoHS (Restriction of Hazardous Substances) directives to protect both the environment and human health. We ensure that our products do not contain substances listed under REACH and adhere to strict RoHS limits for hazardous materials. Our manufacturing process ensures that lead, mercury, cadmium, and other restricted substances remain within the permitted thresholds, guaranteeing safe and sustainable products for our customers.

## Certifications / Patents

Patent: PCT/TR06/000018 - WO 2007/126397 - EP 2016574 - DE 20 2006 020 145 - US 2009/211134 - AU 2006342800 - CN 101473363 - CA 2654307 - UA 2008 13893 - EA 200802174/26 - IN WO 2007/126397 - ZA 2008/09638 - TR 2007 05704 - OHIM 831235-0001,2,3,4



# PRINT TEMPLATES

## Opti Frame 0.55" - 8"x10"

Document Size: 8.4" x 10.4" (Includes Bleeds)

Finished Size: 8"x10"

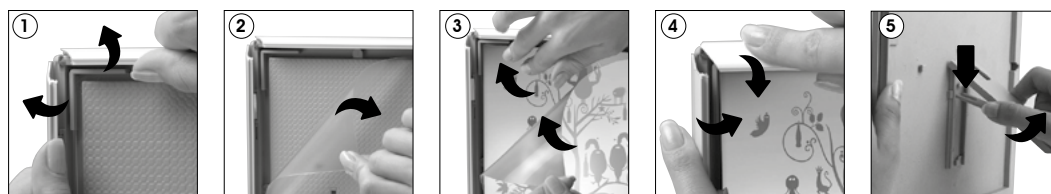
## Opti Frame 0.55" - 5"x7"

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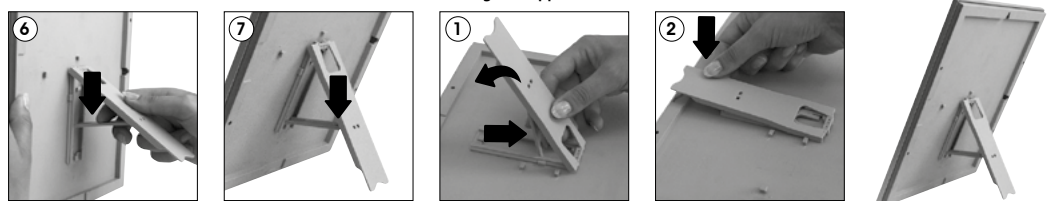
Finished Size: 5"x7"

# INSTALLATION INSTRUCTIONS

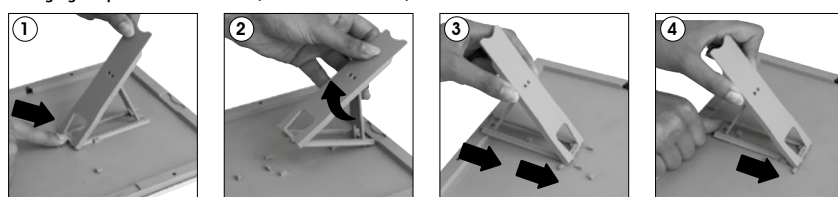
## Opti Frame 0.55" with Support, / 8"x10"



Closing the support tool

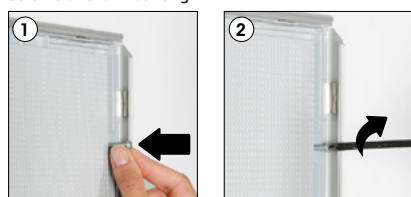


Changing the position of the frame (Horizontal & Vertical)

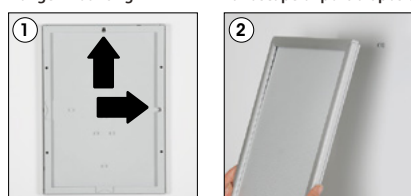


Storage conditions: Goods should be stored at 0°-35°C in a dry place. Store in the original package.

Screw & anchor mounting



Hanger mounting



Landscape or portrait positions



- For product questions or concerns please contact customer care. Please have your order number / carton (e.g. 1/110001394-460) available to help expedite the process.
- All rights reserved. All pictures, figures and writings are secured internationally by copy-right law.

- Please inform the order number on the product or on the carton (e.g. 1/110001394-460) to the place that you have made the purchase if any problem with the product occurs.
- All rights reserved. All pictures, figures and writings are secured internationally by copy-right law. Infringements will be sued by civil and legal law.

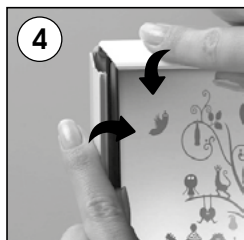
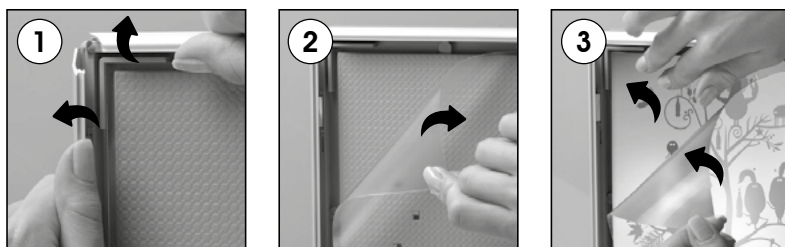


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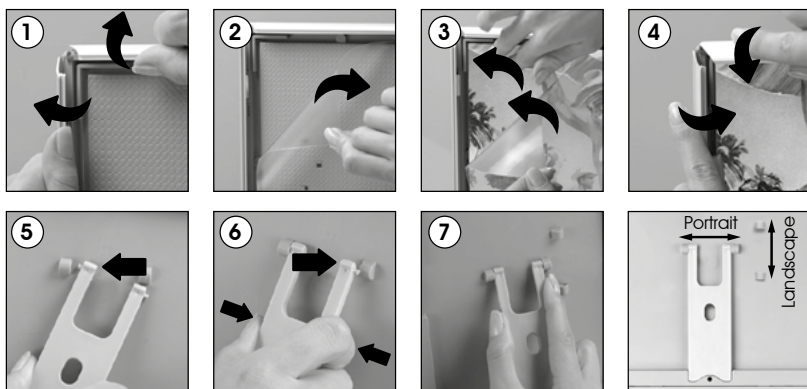
## Opti Frame 0.55" / without Support



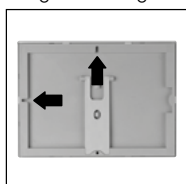
Storage conditions: Goods should be stored at 0°-35°C in a dry place. Store in the original package.

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## Opti Frame 0.55" with Support / 5"X7"



Hanger mounting



Landscape or portrait positions

There are 2 different slots at different positions at the back of the frame, for using the frame in both horizontal and vertical positions.



The opened position of counter support for Opti Frame in horizontal position.

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